



## Those who want to grow

Those who promote growth. This is the meaning of the Latin verb *augeo* and this, in a nutshell, is the main objective of Augentes.

The suggestion of the great Erasmus from Rotterdam, stylized in the logo, a guide, a point of reference to which we are inspired to offer professional and innovative services in the areas of European-project management and professional training.

Augentes has a specific purpose: to create and support international projects of value all over the world, working with determination, energy and professionalism to create a better future.

We are passionate about innovation and research and we work in partnership with our customers to achieve exceptional sustainable results and implement winning innovation strategies.

Our network includes partner companies in the European Union and in third countries.

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## The European Project Management Office

AUGENTES S.r.l. is a European leader company, specialized in European-project management, with a focus on innovative Project management, communication, dissemination and exploitation.

Augentes is the bridge between Start-up and their goals. Throughout European funds, Augentes will support Start-up reaching successfully results.

Augentes' activities range from the idea, to the elaboration, to the final realization of the project, with particular attention to quality control. Augentes is entrusted, by specific competence, to each phase of the project/activity depending on the applications, skills required and the different areas. The experience of a team of professionals and a carefully selected database enables you to capture remarkable results.

Augentes is also focused on project management, at all stages of design, design development, concept design and drafting, with the contribution of technical and scientific partners, full proposal and implementation of the project and monitoring/protection of results of approved projects. In addition, it deals with technological innovation.



MICHELE RUSSO  
CEO



ORSETTA CHICHINATO  
Senior Project Manager



SARA RUSSO  
Senior Marketing Specialist



MAURO FAZZARI  
Project Manager



GIOVANNI VALENTINI  
Dissemination Expert



MARCELLO DE ANGELIS  
Marketing Specialist



ANDREA ACCORNERO  
Digital Marketing  
Specialist

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## European Project Management

Support or full management of the entire European project-design process to get European funding for a project. Support is provided in the coordination of the consortium and the design and development of the project idea, in the drafting phase and drafting of the project proposal, finally in the implementation of the project itself.



Augentes is mainly involved in Dissemination and Communication, which can be done with various traditional methods (posters, roll ups, brochures, and leaflets) and with innovative and technological tools as well, interactive e-learning/platforms, including gamification and simulation, and training and active involvement of civil society, through workshops and living labs. The dissemination may also include: the use of a specific website constructed within the project itself, the organization of events and the dissemination of publications.

In addition, it provides support in the management of the Exploitation project activity, i.e. direct exploitation of results through the development of advanced business technology models, market analysis and complete business plan. At this stage, the Intellectual Property Rights (IPR) both at the design stage (protection under the Non-Disclosure Agreement, Memorandum of Understanding), and in the post-design phase, main results of the project itself (through intellectual property protection contracts).

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# Process of Project Management



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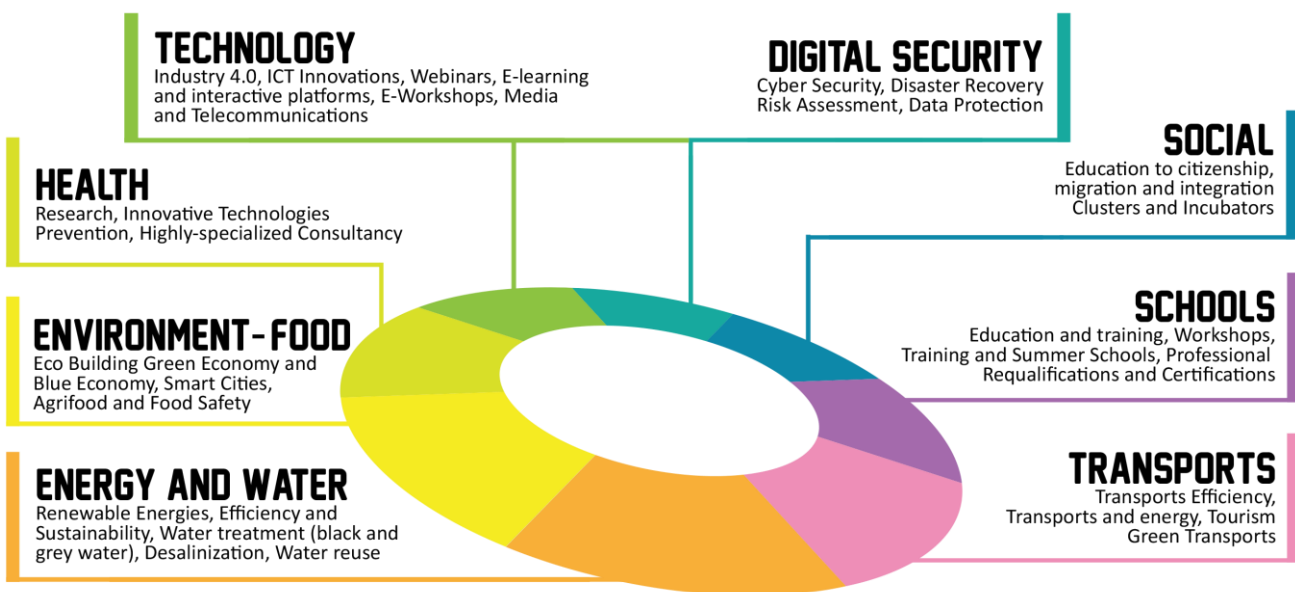
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## Our Sectors

In the many European and international projects carried out by Augentes, high-level expertise has been consolidated in the various fields (energy, environment, transport, education, ICT, Digital security, Big Data, IoT, Industry 4.0, water, health, nutrition) by creating best practices and guidelines implemented successfully in the countries concerned, with a favorable impact at community and international level.

Within the framework of the European-project management (H2020, ENI, CBC, REC, INTERREG, ERASMUS+, STRUCTURAL FUNDS, etc.), Augentes' main competence are dissemination and communication, combining traditional methods to technological and innovative tools, e-learning/interactive platform, including gamification and simulation, as well as active training and involvement of civil society through workshops and living labs.



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## Our Expertise

The European-project management Office provides a wide range of services, within its expertise, including: European-project management and coordination; dissemination, communication, exploitation and Intellectual Property Rights; International Network and Innovative ICT tools ( i.g. e-Learning platforms) to implement projects at high digital level.

Augentes' partners in the implementation of international projects are world-class Institutions: Universities, Research centers, technical and professional schools, Industries and Hospitals, NGOs, Governments and Ministries, SMEs, Large Corporations.

Another focus of the Company is exploitation, thanks to important intellectual property rights (IPR) skills and business analysis/development of its specialized team.

**EURO PROJECT  
MANAGEMENT**



**COMMUNICATION**




**EXPLOITATION**



**DISSEMINATION**



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## Where we promote growth



## European funding programs

Augentes has experience in managing the following European funding programs:

**HORIZON 2020 (H2020):** It is the largest European Union program for research and innovation. The H2020 is divided into the following three thematic areas: scientific excellence, industrial leadership, and

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challenges for society. For the H2020 Program, Augentes has a strong experience in the following subprograms: RIA; IA; CSA (including Twinning and Widespread); RISE - Marie Curie.

**SME Instruments:**

**Erasmus+:** it is a Program comprising various sub-programs: permanent learning program, youth in action, international co-operation and Sport activities. Augentes has experience in subroutines: Jean Monnet, KA1 and KA2.

**ENI CBC MED:** This is a transnational European territorial cooperation program. The objectives of the program are to: improve the competitiveness of the area in order to ensure growth and employment for subsequent generations (Lisbon Strategy); promoting territorial cohesion and environmental protection, according to the logic of sustainable development (Gothenburg strategy).

**CREATIVE EUROPE:** it is a culture funding program. Financing projects on the transnational creative sector for Europe, so as to create mobility and innovation.

**EUROPE FOR CITIZENS:** it is a program that contribute to the dissemination of knowledge about the European Union, its history and its diversity; to spread European citizenship and to improve conditions for civic and democratic participation at Community level.

**REACTIVATE:** it is a program on intra-EU work mobility for people over 35 who are looking for work, by providing employment opportunities, apprenticeships or internships in another European country, while assisting companies in finding qualified workforce through the European Union.

**STRUCTURAL FUNDS:** they have the mission of "Supporting Economic Development". All of these funds are used to invest in creating jobs and a healthy and sustainable economy and environment in Europe. European Investment Funds (SIE funds) are: European Regional Development Fund (ERDF); European Social Fund (ESF); Cohesion Fund (FC); European Agricultural Fund for Rural Development (EAFRD); European Fund for Maritime Affairs and Fisheries (FEAMP).

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## Short profiles

*Michele Russo*

CEO

Michele is the Augentes' CEO, with an over twenty years' experience as an entrepreneur, with an academic background in Industrial Electronics studies and a Masters' in Export Compliance at Economic Department of Politecnico di Torino, specialized in Financial and Business Development. Since 2001, CEO of a group of consulting companies specialized in turn key project systems, is also CEO of the consulting company Augentes Ltd, focused on three business lines: EU project management, training and vocational training. Experiences in different multi-cultural and multi-language environments, with excellent coordination skills with persons and projects at the international level, also in dangerous and insecurity conditions. Michele is fluent in Italian, English, French and Spanish.

*Orsetta Chichinato*

Senior Project Manager

Orsetta is a Legal Advisor and a Senior Project Manager in the field of the European Projects, who has experienced in several FP7 projects, such as PERA and WELL and is nowadays collaborating in the management, exploitation and dissemination aspects of the HORIZON 2020 projects (EE, RISE, TWINNING, ERASMUS+, MED), focused on the Renewable Energy and its applications. Orsetta has obtained a Master's degree in Law at the University of Parma in March 2011, with a specialization in European Public Procurements and a Diploma and a second level Master in Advanced European Studies at the European College of Parma foundation, with a specialization on Renewable Energy and EU Law. Orsetta has made a publication on the European Energy Journal, related to the renewable energy situation in the North Africa countries, and has published a book in August 2016 on the Sustainable energy in EU. Orsetta is fluent in Italian, English and French.

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### *Sara Russo*

Senior Marketing Specialist

Sara is specialized in process optimization and development projects. Sara graduated in international economics, management and finance at the University Luigi Bocconi where she focused in European policy and comparative law. Subsequently, she completed her academic path with a master in Management Engineering focusing in consulting and project management. She has previous experiences at Microsoft and PricewaterhouseCoopers as Consultant. Sara is fluent in Italian, English, French and Spanish.

### *Mauro Fazzari*

Project Manager

Mauro Fazzari is a Legal Advisor specialised in EU and International Law and a Project Manager in the field of international, European and Structural financed projects: with experience in Privacy law, in H2020 projects in the field of energy framework and innovation action, in SME Instrument to develop business plan for rolling out marketable innovation solutions with ambitions to scale up, in fundraising for NGOs and EU social Projects specialized in migration flows, in EU Neighbourhood Policy. Mauro has obtained a first Master's degree in Politically philosophy at the Sorbonne University of Paris 1 and a second Master's degree in EU Law with a specialisation in EU legislative process and EU policy making at the University of Strasbourg. He has published an article in EU migration policy in 2017. Mauro is fluent in Italian, English and French.

### *Andrea Accornero*

Digital Marketing Specialist

Andrea is a Web Designer especially focused on Digital Marketing and Social Media Management. Thanks to studies and practical experience has developed technical and methodical skills in the creation, management and optimization of digital marketing strategies for leader ICT companies. Andrea has technical skills in the

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creation of web-sites and experience in the management of social campaigns. He has gained valuable experience as Digital Marketing Assistant at Dezan Shira for two years, Chinese Multinational Company specialized in business advisory for investors in ASEAN market parallel to these aspects. Due to this, Andrea is able to think outside the box with an international perspective. Andrea is fluent in Italian, English and Chinese.

### *Marcello De Angelis*

Marketing Specialist

Marcello is a Marketing Specialist, with experience in Digital Marketing in Nutrifeld, Strategic Marketing, Communication, Event organisation and Market Digital Strategies in LaFarmaceutica. Marcello has gained a first Master's degree in Enterprise's Management at the University of Naples and a first Postgraduate in Marketing, Sales & Digital Communication at the University of Turin and a second Diploma in Retail management at the Independent University of Barcelona. He has gained a certification in Attestation of quality and professional qualification of ADACI services (Supply Chain Management). He has developed skills in IT services and communication strategy. He is fluent in Italian, English and Spanish.

### *Giovanni Valentini*

Dissemination Expert

Giovanni is a Dissemination Expert and Graphic designer with experience in Environmental Studies and Human Resources in different international Companies in Portugal and Italy. He has worked in many international projects for Q&T S.p.a. as Graphic, designing brochures, roll-ups, leaflets, posters and web-tools. Giovanni has obtained a Master's Degree in Environmental Economics and Politics at the University of Turin, with final thesis *Smart Cities: the case of Curitiba*, and a 2<sup>nd</sup> level Post-Lauream Degree in Human Resources and Business. Giovanni is Italian mother tongue and speaks English, French and Portuguese.

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